

2014 DEMOCRAT & LIBERAL MULTIPLEX

ONLY @ POLITICAL-DONORS.COM: THE MULTIPLEX IS THE DEMOCRAT STRATEGISTS FANTASY FILE OF \$100+, MULTI-DONATION, MULTI-CAMPAIGN DONORS FRESH FROM THE 2012 CYCLE.

SEGMENTS

368,000	TOTAL UNIVERSE / UNIVERSE RATE	\$95.00/M
	ALL GEOGRAPHIC SELECTS AVAILABLE	\$5.00/M
	GENDER	\$5.00/M
	RETIREEES	\$5.00/M
	ETHNIC	\$5.00/M
	DOLLAR AMOUNT	

MEDIA TYPE

CONSUMER



SOURCE

MASTERFILE ENHANCED, BUYERS, MULTI-BUYERS, CASH BUYERS, INTERNET/ON-LINE, DIRECT RESPONSE, ATTENDEES, TELEMARKETING, DIRECT MAIL SOLD, COMPILED LISTS

GEOGRAPHY

USA

MAINTENANCE

MARKET ENTRY	01/21/2013
NEW TO MANAGER	01/21/2013
COUNTS THROUGH	01/01/2014

DATA CARD MAINTENANCE

NEW TO SYSTEM	01/21/2013
LAST UPDATE	04/08/2014
NEXT UPDATE	04/15/2014
UPDATE FREQUENCY	QUARTERLY

DESCRIPTION

THE MULTIPLEX IS THE DEMOCRAT STRATEGISTS FANTASY FILE OF 0-12 MONTH DONORS WHO HAVE MADE MULTIPLE DONATIONS TO MULTIPLE CAMPAIGNS.

THESE ARE MINIMUM \$100, MULTIPLE DONORS TO MULTIPLE CAMPAIGNS, CANDIDATES AND BALLOT ISSUES. THESE PEOPLE ARE IDENTIFIED AS GIVING A LOT, OFTEN, AND TO MANY CAUSES. UPDATES TO THIS FILE CONTINUE INTO 2014.

THE MULTIPLEX IS A RECENT, UP-TO-DATE LIST OF MULTI GIVERS TO MULTIPLE DEMOCRATIC & LIBERAL CANDIDATES FOR STATE OFFICE, STATE AND COUNTY COMMITTEES, STATE LEGISLATIVE COMMITTEES, MAYORAL CANDIDATES, AS WELL AS MAINSTREAM LIBERAL APPEALS FOR NATIONAL HEALTH CARE, 2ND AMENDMENT REVIEW, PRO-IMMIGRATION, ENVIRONMENTAL LEGISLATION AND CLOSING TAX LOOPHOLES FOR HIGH WAGE EARNERS.

YOU COULD TEST OTHER LISTS, OR GET IMMEDIATE RESULTS WITH THE MULTIPLEX.

THESE INDIVIDUALS ARE CONTRIBUTORS AND SUPPORTERS OF MAINSTREAM LEFT AND PROGRESSIVE CANDIDATES AND ISSUES.

DEMOGRAPHICS:

AVERAGE AGE: 61

MALE 51%, FEMALE 49%

SOURCE: 100% DIRECT MAIL AND LOCAL RECORDS.

WWW.POLITICALDONORS.US/MULTIPLEX.HTML

SELECTS

RETIREEES	\$5.00/M
ALL GEOGRAPHICS	\$5.00/M
DOLLAR AMOUNT	\$5.00/M

UNIT OF SALE

AVERAGE INCOME

VALUE not available

MINIMUM ORDER

MINIMUM QUANTITY	5,000
MINIMUM PRICE	\$250.00

AVERAGE **\$292.00**

GENDER	
MALE	51%
FEMALE	49%

NET NAME ARRANGEMENTS	
NET NAME IS ALLOWED	
FLOOR	0%
MINIMUM QUANTITY	0
RUN CHARGES	

EXCHANGES	
EXCHANGE IS NOT ALLOWED	

REUSE	
REUSE IS ALLOWED	
MINIMUM QUANTITY	0
RUN CHARGE	

CANCELLATION	
CHARGES	\$50.00/F

KEY CODING	
KEY CODING IS AVAILABLE	
CHARGES	No charge

ADDRESSING	
SHIPPING/WEBLINK	\$35.00/F
FTP	\$35.00/F

SPECIAL INSTRUCTIONS