



The Political Donor Mailing List Company

0-12 mo:
3,266,364

Rate: \$85/M
Minimum Order:
5,000 records

Selects: \$5/M
\$ Amount
SCF
ZIP
Gender
Retirees/65+
Phones
MSA/City Center
Congr District
Media/Delivery
ftp/email: \$35/F

2024-2025 BIG-HEARTED BENEFACTORS DONORS

Profile: These are caring individuals who support charitable and humanitarian Appeals to various health, educational, religious, social and overseas projects.

Blessed with bigger hearts and bank accounts than most, the key words which Best describe these special folks are compassion, duty and empathy.

The continuation rate for Big-Hearted Benefactors is over 71%.

Demographics:

- Average Age: 47
- Male 74%, Female 26%
- Median Income: \$ 74K
- Married: 65%

Source: 100% Direct Mail and local records.

[big-hearted benefactors donors 2025.pdf](#)

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